[**Writing a great story for your fundraising page**](https://www.justgiving.com/Helen-Osborne43)

**Why I'm fundraising**

[Think about what motivated you to start raising money. Was it the challenge of an event? Do you feel personally connected to the charity? Has someone inspired you?]

**What I'm doing to earn your (much appreciated) sponsorship**

[Tell people what you’re doing to earn their sponsorship. Whether it’s climbing a mountain, hosting a bake sale or forgoing birthday presents, your supporters are interested in your fundraising, so tell them about it. And don’t be afraid to toot your horn! Tell them how much effort you’re putting in or just what a sacrifice you’re making]

**Why this charity**

[What does this charity mean to you? Tell people about the incredible work they do and why you’ve chosen to support them]

**Why your donations means so much**

[Encourage people to donate by telling them exactly how their money will help. You could get in touch with your charity or check out their website. Things like donation prompts are a great way of showing people the impact their donation will have.

Here’s an example:

£10.00 buys emergency nutrition formula, saving a child from fatal malnutrition.

£20.00 buys a clean delivery kit to ensure a safe birth for a mother and her baby.

£50.00 will help provide life saving HIV/AIDS drugs to 1 patient for a year]

**Thank you so much for your support!**

[Use your fundraising page as an opportunity to thank people for their support. Let them know how encouraging their support is to you and your fundraising.

These questions are to get you thinking, but of course, there are lots of great ways you can tell your story, so be creative. Here are some pages with great examples.

[www.justgiving.com/triff](http://www.justgiving.com/triff)

[www.justgiving.com/stuartrose89](http://www.justgiving.com/stuartrose89)

[www.justgiving.com/abbieflute](http://www.justgiving.com/abbieflute)